



D7.5 Project video for dissemination purposes in Hungarian with English subtitles

RenoHUB H2020 project

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PUBLIC

Project **RenoHUB**

“Integrated Services to Boost Energy Renovation in Hungarian Homes”

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Document Factsheet

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Project website	https://renohub-h2020.eu
Work Package	WP7 Dissemination and Exploitation
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Deliverable Name	Report on Dissemination and Communication Activities
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Type of deliverable	Websites, patents, filling, etc.
Dissemination level	Public

Table 1: Document Factsheet

Document History

Version	Date	Main modification	Entity
V1	09/05/2023	Finalizing	MEHI

Table 2: Document History

PROJECT PARTNERS

AACM: AACM Central Europe Llc

ENERGIACLUB: Energiaklub Climate Policy Institute and Applied Communications Association

IMRO: IMRO - DDKK Non-profit Ltd

MCSTE: Hungarian Family House Owner Organization

MEHI: Hungarian Institute for Energy Efficiency

1. Aim and methodology

The aim of this deliverable was to create a professional video, which provides a summary of the RenoHUB project at the end of the project.

However, due to the new social media consumption trends, the consortium decided to create two videos (if there are reasonable price quotes for that).

These are a longer, documentary-style video, where the project consortium partners are also speaking; and a shorter animation video with the most important information about the project and its results. In the following, we give a short description of the videos.

During the creation of the videos, the following snapshots were used:

- made in the RenoPont office for this particular video;
- consortia interviews made in the Gutenberg RenoPont office;
- snapshots from common WWF-RenoHUB videos;
- animated snapshots;
- stock snapshots.

For both videos, Hungarian and English subtitles were made and applied into the YouTube channel.

2. Long video

The video starts with focusing on the problem of the environmental burdens and the slow rate of the Hungarian deep renovations, which called for the RenoHUB project. **Link of the long video:** <https://youtu.be/gnYgNZVeGnE>

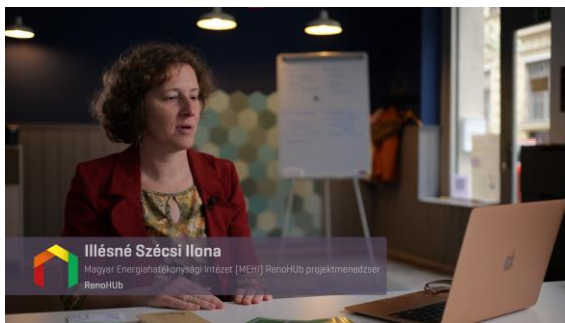


It calls for change and presents some of the multiple benefits of energy efficiency



investments.

Through interviews, all of the project consortium partner organisations are represented, speaking about their most important results, challenges of the project, starting with Gergely Schum summarizing the aim of the project.



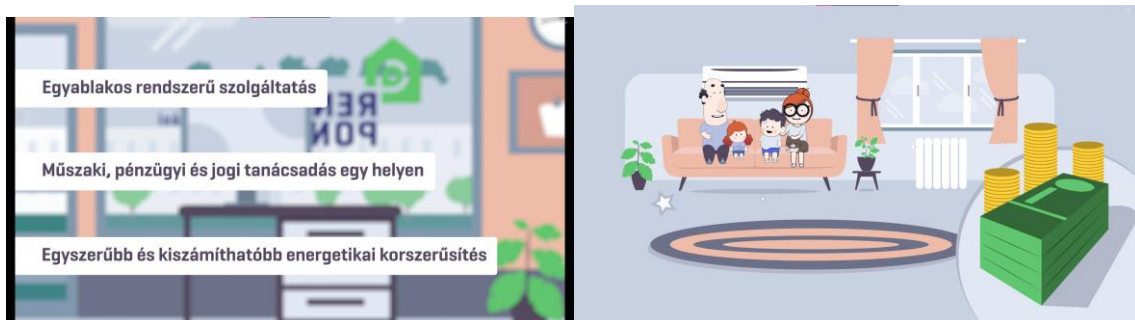
The video contains also animated parts to provide a quick overview of the main idea of the project and presents the RenoPont OSS and its services.

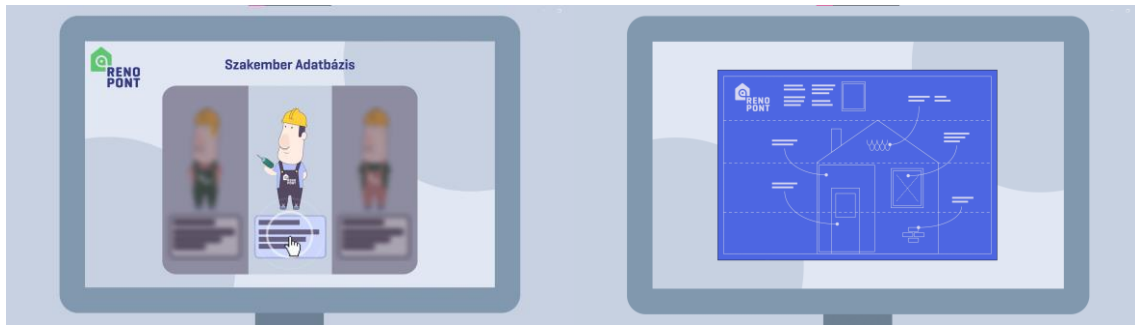


Ez a videó a RenoHUB projekt részeként valósult meg, amely az Európai Unió Horizont 2020 kutatási és innovációs programjának támogatásában készült, a 945652. sz. támogatási szerződés keretében. A videó tartalma a RenoHUB konzorcium kizárólagos felelősége, és nem feltétlenül tükrözi az Európai Unió hivatalos álláspontját.

3. Short video

This video is almost entirely made of animated scenes to present the most important information and results of the project in a glance. **Link of short video:** <https://youtu.be/FLiVIUQYdXs>





It focuses more about the RenoPont OSS and its main services. The most important links – project and RenoPont websites in Hungarian and English – are represented at the end of the video.

Further information:

RenoHUB project:
 <https://renohub-h2020.eu/hu/>
 <https://renohub-h2020.eu/>

RenoPont:
 <https://renopont.hu/>
 <https://mehi.hu/en/residential-energy-renovation-renopont/>



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